

RULES OF THE 'WIN THE WONDER' PRIZE COMPETITION

1. PROMOTER

Azienda di Promozione e Sviluppo Turistico srl - via Saroch 1098/a c/o Plaza Placheda - 23041 Livigno (SO) ITALY - Tax code 92015260141.

2. TYPE OF COMPETITION

Sweepstakes.

3. DURATION

The competition runs from Monday 19 June 2023 to Sunday 17 September 2023 inclusive. Prize draw scheduled by 31 October 2023.

4. AREA OF PERFORMANCE

Livigno (SO).

5. RECIPIENTS

The contest is addressed to all users, over 18 years of age, who during the period of the initiative will download the mobile application (hereafter app) "My Livigno" (available on Apple Store and Google Play Store), will register to the app and will do what is required in the special section "Win the wonder" to participate in the contest. There are two types of participants (and prizes for them):

- Participants NOT resident in Livigno
- Participants living in Livigno

6. MODALITIES OF PARTICIPATION

To participate in the competition, users are required to:

1. Download the 'My Livigno' app (available from the Apple Store and Google Play Store),
2. Register on the app (enter first name, last name, email and password) to create a MyLivigno account

3. Click on the confirmation link you will receive by email (at the address you entered during registration) to complete the activation of your MyLivigno account
4. Log in to the app (with the data chosen during registration)
5. Go to the 'Win the wonder' competition section and tap the 'Participate' button
6. Please fill in the competition registration form, which requires you to confirm the data (first name and surname*) entered previously, as well as to declare:
 - a. Whether or not one is a resident of Livigno
 - b. To be of legal age
 - c. That I have read and accept the rules of the initiative
 - d. To consent or not to the processing of their personal data for direct marketing purposes.

*** Please note that the personal data (first name and surname) indicated during registration must match those on the identity document (a copy of which will be requested from the participant in the event of winning).**

All those who, after registering for the competition by following the steps described above, will reach at least one location predetermined by the promoter and take a photo with the MyLivigno app of the QR Code in the location, will automatically take part in the draw for the prizes.

A score is associated with each predetermined location (as stated in point 7 of these rules). The more points you accumulate, the greater your chances of winning.

You can register and thus participate in the competition every day of the week for the duration of the prize-winning event (from Monday 19 June 2023 to Sunday 17 September 2023 inclusive). Each user may only register once. The system will carry out appropriate checks to avoid multiple registrations. All registration attempts after the first will be blocked and invalidated.

7. PREDETERMINED LOCATIONS

The locations that will award scores are as follows:

LOCATION	SCORE
Crap de La Paré	70
Luigion Pond	30
Art trail	40
Baitel from Plascianet	70
Vallaccia	60
Tee Path	50
Val Federia Church	40
Fighter-bomber	50
Alpisella Valley	30
Teola cycle path	30
Collini	30
Crosc from Valandrea	50
Moki Park - Carousel 3000	50

8. PRIZES AND PRIZE MONEY

The prizes up for grabs for those who are not residents of Livigno are:

NUMBER OF PRIZES UP FOR GRABS	PRIZE DESCRIPTION	UNIT VALUE
1	Winter holiday of 7 days and 6 nights, for 2 people, with B&B (bed and breakfast), in Livigno	1.500,00 €
1	Summer weekend of 3 days and 2 nights, for 2 people, with B&B (bed and breakfast), in Livigno	350,00 €
2	KOO and Livigno	150,00 €
1	Kask and Livigno helmet	300,00 €
1	Aquagranda Active You gift voucher worth Euro 100	100,00 €
2	Aquagranda Active You gift voucher worth Euro 50	50,00 €
3	Kit Trekking Livigno	100,00 €
5	Day" ski passes valid for the entire Livigno ski area in winter 2023-2024	50,00 €
2	SITAS SKI AREA: Sunrise Emotion voucher valid for next season	45,00 €

	winter 2023/2024	
2	Voucher for a dinner at the Kosmo restaurant (starter, first or second course and dessert + wine pairing)	70,00 €
2	Carosello Sky Experience: paragliding over the peaks of Livigno	120,00 €

** Round-trip transport costs to Livigno are not included. The prizes CANNOT be used during high season or on public holidays.

The prizes up for grabs for participants living in Livigno are:

Number of prizes up for grabs	Prize Description	Unit value
1	Heliski voucher for 1 person for two rotations	1.180,00 €
1	KOO Glasses and Livigno	150,00 €
1	Livigno Roadbike outfit	160,00 €
2	Livigno Running Suit	100,00 €
2	Voucher for a dinner at the Kosmo restaurant (starter, first or second course and dessert + wine pairing)	70,00 €
1	Livigno sweatshirt	60,00 €
2	Aquagranda Active You gift voucher worth Euro 50	50,00 €
2	SITAS SKI AREA: Sunrise Emotion voucher valid for the next winter season 2023/2024	45,00 €
2	Carosello Sky Experience: paragliding over the peaks of Livigno	120,00 €

In the event that the holder of the prize won does not turn up, the prize shall still be deemed to have been awarded and nothing shall be due to the absent persons.

Prizes are not exchangeable, saleable and cannot be converted into cash or other goods (even if of lesser value).

The **total value of the prize money** is **Euro 5,990.00** (VAT included).

The promoting company:

- undertakes to pay IRPEF in accordance with the law, at the rate of 25% calculated on the normal value of the prizes net of VAT;
- does not intend to exercise the right of recourse provided for in Article 30 of Presidential Decree No 600 of 29/9/73;

- reserves the right to replace the prizes with similar ones of equal or higher value if, due to force majeure, the prizes indicated are no longer available.

9. AWARDING OF PRIZES

Among all those who participated by declaring that they are not residents of Livigno, a draw will be made:

- 1 winner per prize
- 20 reserves*** for each type of prize up for grabs.

Among all those who participated by declaring themselves residents of Livigno will be drawn:

- 1 winner per prize
- 20 reserves*** for each type of prize up for grabs.

The prizes will be awarded by 31 October 2023, in the presence of a Notary Public or Chamber of Commerce Official. The draw will be carried out by means of a draw software whose functioning and inviolability is adequately declared in respect of public faith.

Winners will be notified by email (the prize acceptance disclaimer will be attached to the winning notification).

Participants who are found to be winners will be required to send, no later than 5 days after notification of their win, a copy of their valid identity document and the prize acceptance form duly completed and signed.

The release form and identity document must be sent **by e-mail** to **marketing@livigno.eu with subject 'Ref. WIN THE WONDER COMPETITION'**.

*** Reserves will be used in the event that the winner is untraceable, does not respond in time and with the required documents (5 days after notification of the win - by sending an identity document and completed and signed acceptance release), has refused the prize in writing or has violated the participation rules. The company reserves the right to carry out the appropriate checks to ascertain the identity of the winners; if the data provided do not correspond to reality, the win shall be deemed null and void.

10. PRIZE DELIVERY METHODS

The prizes will be delivered by the Promoter in the manner deemed most appropriate and in any case within 180 days of validation of the winnings.

11. ADVERTISING

The initiative will be publicised through:

- the websites of the promoting entity and associated entities
- social channels of the promoter and associated entities
- online advertising campaigns

The complete set of rules will be accessible from the registration form and at the headquarters of Aleapro snc, Via Molinari no. 61 in Pordenone (PN).

12. NON-PROFIT BENEFICIARY

Any prizes not collected or not awarded, other than those refused, will be donated to charity to the Organising Committee la Sgambeda, Via Saroch 1098/A - 23041 Livigno (C.F. 93025690145).

13. FULFILMENTS AND GUARANTEES

- All operations will take place in accordance with the regulations in force.
- The competition server is located in Italy.
- Participation in the competition implies implicit acceptance of these regulations in their entirety.
- Pursuant to EU Regulation 679/2016 on the protection of personal data, it is specified that the data collected for the Competition will be processed by the promoting entity and associated entities in full compliance with the provisions of Legislative Decree 196/2003 and EU Regulation 679/2016. Authorisation to collect data for purposes strictly related to the Competition is necessary for the purposes of participation in the Competition.
However, consent to the processing of data for direct marketing purposes is optional and irrelevant for the purposes of participation in the event.
- By participating in the competition, users accept the publication in the event of winning of their name (first name and surname initial) and city, on the spaces that the promoting company will dedicate to this event (e.g. website, social media, media releases, etc.).
- Participants who, in the unquestionable judgement of the Promoter Company or of third parties commissioned by the Promoter Company, are found to be winners by means and instruments capable of evading randomness, or

otherwise judged to be suspicious, fraudulent, or in breach of the normal course of business, will not be able to enjoy the prize won in this way.

- In order to ensure the smooth running of the event, the Promoter Company reserves the right not to award a prize to the winner if it finds false or inaccurate declarations.

- The Promoter Company, or third parties appointed by it, reserves the right to proceed, in the terms it deems most appropriate, and in compliance with the laws in force, to limit and inhibit any initiative aimed at circumventing the system devised.

- For anything not expressly stated in these regulations, Presidential Decree 430 of 26/10/2001 shall apply.

- The Promoter Company accepts no liability for causes beyond its control (e.g. network or management software overload) that result in the participant's inability to take part in the Competition.

Pordenone, 01/06/2023

ForAzienda di Promozione e Sviluppo Turistico srl
the legal representative of Aleapro snc

Cristian Fiorot

A handwritten signature in black ink, appearing to read 'Cristian Fiorot', written in a cursive style.