

RULES OF THE “PLOGGING, IL TREKKING CHE FA BENE ALLA NATURA” INITIATIVE

1. PROMOTER:

Azienda di Promozione e Sviluppo Turistico srl - via Saroch 1098/a c/o Plaza Placheda - 23041 Livigno (SO) ITALY - Tax Code 92015260141.

2. DURATION

This initiative will last from Monday 19 June 2023 until Sunday 15 October 2023.

3. AREA:

Livigno(SO).

4. RECIPIENTS

The competition is open to all tourists over 18 years of age, who during the period of the competition will carry out in Livigno the activity described in point 5 of these regulations. Residents of Livigno, employees of the promoter and all persons directly or indirectly connected to the organization of this initiative are excluded from participation.

5. HOW TO PARTICIPATE

In order to participate to the contest, users must:

1. Collect the material required for the initiative: bag, tweezers and rucksack
2. Collect the rubbish along the paths in the valley of Livigno and put it in the bag provided
3. Go to Plaza Placheda via Saroch 1098\ a Livigno 23041 with the rubbish bag
4. Scan the qr code on the glass bell placed in Plaza Placheda
5. Fill out the contest registration form, which requires you to confirm your data (first and last name*) previously entered and to state:
 - a. declaration of non-residence in Livigno
 - b. That you are over 18
 - c. That you have read and accepted the initiative rules
 - d. Whether you consent to processing of your personal data for direct

marketing purposes or not.

- e. enter the alphanumeric code on the bag.
6. Go to the information office in Plaza Placheda via Saroch 1098\va Livigno 23041 to collect the gadget or to the information office in the centre located in Plaza dal comune

*** The personal data (first and last name) entered during the registration phase must match those on the ID document (of which the user will be asked for a copy when they present themselves to collect the free gadget).**

All those who carry out all the planned activities following the steps described above, and have signed the competition registration form, will automatically participate in the 'Plogging' promotional initiative and will be entitled to receive a gadget that can be picked up at the information offices during opening hours.

You can register and participate in the competition every day of the week for the duration of the prize contest (from Monday 19 June to Sunday 15 October 2023 inclusive). Please note that the participation codes printed on the waste collection bags are unique and can only be used once.

Each user may only register once. The system will carry out appropriate checks to avoid multiple registrations. All registration attempts after the first will be blocked and invalidated.

6. ADVERTISING:

The initiative will be advertised via:

- The Promoter's websites
- The Promoter's social media channels
- Online adv campaigns

The complete regulation shall be available on the registration form and at Aleapro snc's operating headquarters - Via Molinari n. 61, Pordenone (PN) - Italy.

7. FULFILMENTS AND GUARANTEES

- All operations shall be carried out according to current regulations.
- Participation to the initiative entails the implicit acceptance of these rules, in all their parts.
- Pursuant to Regulation EU 679/2016 on the protection of personal data, it is hereby specified that the data collected for this initiative shall be processed by the Promoter in full compliance with the provisions set forth by Leg. Decree n. 196/2003 and by Regulation EU 679/2016.
- By participating to the initiative, users accept that their name (first name and last name initial) and city are published on the spaces that the Promoter shall devote to it (e.g. website, social media, press, etc.)
- Those participants who, at the Promoter or its representative's absolute discretion, breach these rules, shall not receive the gifts.
- The Promoter, or any third party appointed by the same, reserve the right to proceed, according to the most suitable terms, and in compliance with current laws, to limit and inhibit any initiative aimed at bypassing the system.
- The Promoter shall not be liable for any cause not dependent on the same (e.g. smartphone issues) that determine the participant's impossibility to scan the QR code, and therefore take part in this initiative.

Pordenone, 07/06/23 Per Azienda di
Promozione e Sviluppo Turistico srl
il rappresentante legale di Aleapro snc
Cristian Fiorot

