

## **PRIZE COMPETITION RULES**

### **"WIN THE WONDER"**

#### **1. PROMOTING SUBJECT**

LIVIGNO NEXT Azienda di Promozione e Sviluppo Turistico srl - via Rasia, 999 - 23041 Livigno (SO) ITALIA. Legal seat: Plaza dal Comun, 93 - 23041 Livigno (SO) ITALIA - Codice fiscale 92015260141.

#### **2. TYPE OF COMPETITION**

Prize draw competition.

#### **3. DURATION**

The competition runs from Tuesday 1 July 2025 to Tuesday 30 September 2025 inclusive.

Prize draw scheduled by 31 October 2025.

#### **4. AREA OF PERFORMANCE**

Livigno (SO).

#### **5. RECIPIENTS**

The contest is aimed at all users, over 18 years of age, who will download the mobile application (hereafter app) 'My Livigno' (available on the Apple Store and Google Play Store), register to the app and do what is required in the special section 'Win the wonder' to participate in the contest.

There are two types of participants (and prizes for them):

- Participants NOT resident in Livigno
- Participants living in Livigno

#### **6. MODES OF PARTICIPATION**

To participate in the competition, users are required to:

1. Download the 'My Livigno' app (available on Apple Store and Google Play Store),
2. Register to the app (insert name, surname, email and password) to create a MyLivigno account
3. Click on the confirmation link you will receive by email (at the address you entered during

registration) to complete the activation of your MyLivigno account

4. Log in to the app (with the data chosen during registration)

5. Go to the 'Win the wonder' competition section and tap the 'Participate' button 6. Please fill in the competition registration form, which requires you to confirm the data (first name and surname\*) entered previously, as well as to declare:

- a. Whether or not one is a resident of Livigno
- b. To be of legal age
- c. That I have read and accept the rules of the initiative
- d. To consent or not to the processing of their personal data for direct marketing purposes.

**\* Please note that the personal data (first name and surname) indicated during registration must match those on the identity document (a copy of which will be requested from the participant in the event of winning).**

All those who, after registering for the competition by following the steps described above, will reach at least one location predetermined by the promoter and take a photo with the MyLivigno app of the QR code in the location, will automatically take part in the draw for the prizes.

A score is associated with each predetermined location (as stated in point 7 of these rules). The more points you accumulate, the greater your chances of winning.

It is possible to register and thus participate in the competition every day of the week for the duration of the prize competition (from Tuesday 1 July 2025 to Tuesday 30 September 2025 inclusive).

Each user may only register once. The system will carry out appropriate checks to avoid multiple registrations. All registration attempts after the first will be blocked and invalidated.

## **7. PREDETERMINED LOCATIONS**

The locations that will award scores are as follows:

| LOCATION           | SCORE |
|--------------------|-------|
| Madonon            | 80    |
| Baitèl di Sc'tàur  | 60    |
| Tee di Federia     | 60    |
| Crap de La Parè    | 50    |
| Sentiero delle tee | 50    |

|  |    |
|--|----|
| Sentiero d'arte                        | 40 |
| Monte Breva                            | 40 |
| Yepi Park - Mottolino                  | 40 |
| Costaccia Mountain Hut - Sitas skiarea | 40 |
| Moki Park - Carosello 3000             | 40 |
| Cycle Path - Collini area              | 30 |
| Baitel da la Bles                      | 30 |
| Latteria                               | 20 |
| Ponte delle Capre                      | 20 |

## **8. PRIZES AND JACKPOT**

The prizes up for grabs for those who are not residents of Livigno are:

| NUMBER OF PRIZES UP FOR GRABS | PRIZE DESCRIPTION  | UNIT VALUE |
|-------------------------------|--|------------|
| 3                             | 3-day, 2-night summer weekend for 2 people, including B&B accommodation (overnight stay and breakfast), in Livigno | 350,00 €   |
| 1                             | KOO Demos Sunglasses   | 170,00 €   |
| 1                             | Kask Mojito <sup>3</sup> Bike Helmet   | 149,00 €   |
| 1                             | Dainese Downjacket   | 579,00 €   |
| 1                             | € 100 Gift Card at Aquagranda  | 100,00     |
| 2                             | € 50 Gift Card at Aquagranda   | 50,00 €    |
| 2                             | ProAction Supplement Set   | 98,00 €    |
| 5                             | Daily Ski Passes valid for the entire Livigno ski area – Winter 2025–2026  | 65,00 €    |
| 2                             | Sitas Ski Area: Sunrise Emotion Voucher valid for the 2025/2026 winter season                                      | 45,00 €    |
| 2                             | Dinner Voucher for Kosmo Restaurant (1 person)   | 70,00 €    |
| 2                             | Carosello Sky Experience: Paragliding Flight Over the Peaks of Livigno   | 120,00 €   |
| 5                             | Felicetti Pasta (30 packs)   | 42,00 €    |
| 3                             | "Al Vach" Grappa – Distilleria Invitti   | 25,00 €    |
| 3                             | Fedaria Liqueur – Distilleria Invitti  | 25,00 €    |
| 3                             | Thermal Bag with Book on the "Crotti", Branded Keychain, and Vacuum-Sealed Rooster – Galletto Vallespluga          | 120,00 €   |

**\*\* Transport costs to and from Livigno are excluded.**

The prizes may NOT be used during high season or on public holidays.

The prizes up for grabs for participants residents of Livigno are:

| NUMBER OF PRIZES UP FOR GRABS | PRIZE DESCRIPTION   | UNIT VALUE |
|-------------------------------|---|------------|
| 1                             | AGV Tourmodular Momo Motorcycle Helmet – Dainese  | 510,00 €   |
| 1                             | Brooks Cascadia: The Universal Trail Running Shoe   | 150,00 €   |
| 1                             | Acto Pro MTB Shoes – Dainese  | 169,00 €   |
| 5                             | Felicetti Pasta (30 packs))   | 42,00 €    |
| 2                             | Lunch Voucher at Camanel di Planon Mountain Hut (1 person, valid only in winter)                          | 60,00 €    |
| 1                             | ProAction Supplement Set  | 98,00 €    |
| 2                             | €50 Gift Card at Aquagranda   | 50,00 €    |
| 2                             | Sitas Ski Area: Sunrise Emotion Voucher valid for the 2025/2026 winter season                             | 45,00 €    |
| 2                             | Carosello Sky Experience: Paragliding Flight Over the Peaks of Livigno                                    | 120,00 €   |
| 5                             | ICAM Library Box (12 Vanini Chocolate Bars)   | 40,00 €    |
| 3                             | Thermal Bag with Book on the "Crotti", Branded Keychain, and Vacuum-Sealed Rooster – Galletto Vallespluga | 120,00 €   |

In the case that the holder of the prize won does not turn up, the prize shall still be deemed to have been awarded and nothing shall be due to the absent person.

Prizes are non-exchangeable, non-saleable and cannot be exchanged for cash or other goods (even if of lesser value).

The **total value** of the prize money is **Euro 6,106.00** (VAT included).

The promoting company:

□ undertakes to pay IRPEF in accordance with the law, at the rate of 25% calculated on the normal value of the prizes net of VAT;

□ does not intend to exercise the right of recourse provided for by Article 30 of D.P.R. no. 600 of 29/9/73;

□ reserves the right to replace the prizes with similar ones of equal or greater value if, for reasons of force majeure, the prizes indicated are no longer available.

## **9. AWARDING OF PRIZES**

Among all those who participated by declaring that they are not residents of Livigno, a draw will be made:

□ 1 winner per prize

□ 20 reserves\*\*\* for each type of prize up for grabs.

Among all those who participated by declaring themselves residents of Livigno will be drawn:

□ 1 winner per prize

□ 20 reserves\*\*\* for each type of prize up for grabs.

**A maximum of one (1) prize per person is allowed, so if a user is a prize winner, he/she cannot be drawn as a winner of any other prize up for grabs in the event. If the name is instead drawn as a reserve, the user can still participate in the draw for the other prizes up for grabs in his/her type of participation (Livigno resident or non-resident).**

The prizes will be awarded by 31 October 2025, in the presence of a Notary Public or a Chamber of Commerce Official. The draw will be carried out by means of a drawing software whose functioning and inviolability is adequately declared in respect of public faith. The winners will be notified by email (the prize acceptance release will be attached to the notification of winning).

**The winning participants will be required to send, no later than 8 calendar days (not including public holidays or non-working days) after notification of their win, a copy of their valid identity document and the prize acceptance release form duly completed and signed.**

The disclaimer and identity document must be sent **by e-mail to [marketing@livigno.eu](mailto:marketing@livigno.eu) with the subject line 'Ref. WIN THE WONDER CONTEST'.**

\*\*\* Reserves will be used in the event that the winner is untraceable, does not respond in time and with the required documents (8 calendar days not including public holidays or non-working days,

after notification of the win - by sending an identity document and completed and signed acceptance release), has refused the prize in writing or has violated the participation rules. The company reserves the right to carry out the appropriate checks to ascertain the identity of the winners; if the data provided do not correspond to reality, the win shall be deemed null and void.

#### **10. TERMS OF DELIVERY OF PRIZES**

The prizes will be delivered by the Promoter in the manner deemed most appropriate and in any case within 180 days of validation of the winnings.

#### **11. ADVERTISING**

The initiative will be publicised through:

- the websites of the promoter and associated entities
- social channels of the promoter and associated subjects
- online advertising campaigns
- the local TV channel 'My Livigno

The complete set of rules will be accessible from the registration form and at the headquarters of Aleapro snc, Via Molinari no. 61 in Pordenone (PN).

#### **12. BENEFICIARY NON-PROFIT ORGANISATION**

Any unclaimed or unassigned prizes, other than those refused, will be donated to charity to Comitato Organizzatore la Sgambeda, Via Saroch 1098/A – 23041 Livigno (C.F. 93025690145).

#### **13. FULFILMENTS AND GUARANTEES**

- All operations will take place in accordance with the regulations in force.
  - The contest server is located in Italy.
  - Participation in the Competition implies implicit acceptance of these regulations in all their parts. - Pursuant to EU Regulation 679/2016 on the protection of personal data, it is specified that the data collected for the Competition will be processed by the promoting entity and associated entities in full compliance with the provisions of Legislative Decree 196/2003 and EU Regulation 679/2016. Authorisation to collect data for purposes strictly related to the Competition is necessary for the purposes of participation in the Competition.
- On the other hand, consent to the processing of data for direct marketing purposes is optional and irrelevant for the purposes of participation in the event.

- By participating in the competition, users accept the publication in the event of winning of their name (first name and surname initial) and city, on the spaces that the promoting company will dedicate to this event (e.g. website, social media, media releases, etc.).
- Participants who, according to the unquestionable judgement of the promoting company or of third parties appointed by the same, are found to be winners by means and instruments capable of eluding randomness, or in any case judged to be suspicious, fraudulent, or in violation of the normal course of the initiative, will not be able to enjoy the prize won in such a way.
- In order to ensure the proper conduct of the event, the Promoter Company reserves the right not to award the winner in the event that it finds false or inaccurate declarations. - The Promoter Company, or third parties appointed by the same, reserve the right to proceed, in the terms deemed most appropriate, and in compliance with the laws in force, to limit and inhibit any initiative aimed at circumventing the system devised.
- For anything not expressly indicated in these Rules and Regulations, D.P.R 430 of 26/10/2001 shall apply.
- The Promoter Company assumes no liability for causes not attributable to it (e.g. network or management software overload) that result in the participant's inability to take part in the Competition.

Pordenone, 10/06/2025

Per LIVIGNO NEXT  
Azienda di Promozione e Sviluppo Turistico srl  
il rappresentante legale di Aleapro snc  
Cristian Fiorot

